



THEME - The World Through Their Eyes (this theme was create by the Children in Action Group. A reference group in Logan made up of children aged 7 to 14 years).

What is the **Childhood Summit?** - It is dedicated platform for the child's voice to be heard within a noisy, fast-paced, adult-centric world.

This event will be the 4th **Childhood Summit**, run 2019, 2021, 2023 and the 2025, Oct 24 & 25. Again focused on checking in the the Logan Children, taking time to stop and listen to these brave young citizens.

We aim to build upon previous efforts to establish a strong platform for children's voices to be heard, validated, and valued. As well strengthen the Logan communities ownership of this event, grow their value of taking time to consult and listen to local children, as well as support their capacity to hold this space, supporting local children to feel safe to speak up and grow into active citizens.

The 2025 theme is "Through Their Eyes" chosen by Logan Children Representative Group 'Children In Action' to set a clear intention of what this event hopes to achieve.

The 2025 Childhood Summit will:

- Showcase the diversity of issues facing modern young people in the neighbourhoods and communities they live.
- Demonstrate the wisdom of young people and their valuable solutions and contributions to wicked problems
- Hold a dedicated First Nations Child Voice Session
- Hold a dedicated Pasifika/ Maori Child Voice Session
- Hold a dedicated Cultural and Linguistically Diverse Child Voice Session
- Provide children a pathway for contribution to our communities
- Support children to grow into active, engaged community citizens who strongly value the land, the people and community.
- Support grown-ups' to make better decision for and with young people
- Raise awareness of the limited opportunities children have, in this modern world, to feel heard, validated and valued.

2025 Childhood Summit is a collaboration for Logan Children



The Childhood Summit, while **coordinated by the Australian Institute of Play (AIP)**, is only made possible because of collaboration with many community partners and friends.

AIP is a local not-for-profit charity. AIP's vision is **LOCAL PLAY, EVERY DAY,**

AIP's purpose is to promote, enable and protect the right Australian children have to play, especially where they live. We exist to amplify child's voice regarding their play, we will advocate for children and their play, and we will influence conditions and opportunities for children to play.



Collaborators (so far) include: Children In Action Group, Queensland Family and Childrens Commission, Mozy Foundation, Griffin University, Jinndi Mibunn, Griffith University, Salvation Army Logan Communities for Children, Eagleby South State School, Logan City Council, Worthy, Logan Together, Settlement Service International and Kingston FamilyLinQ.



2025 Childhood Summit Sponsorship and Partnership

Organisations can contribute to this child-centred event in many ways, here are three:

1. **Partnership.**
2. **Sponsorship.**
3. **In-kind Support**



The aim of the Childhood Summit partnership and sponsorship arrangement is to support covering costs of individual elements to reduce overall event costs to support the security of the event, ensuring the children's voice get heard, increase accessibility to community members, and keeping ticketing accessible. If any profits are achieved from this event, they will be utilized to support AIP's charitable mission.

Partnership is achieved via a significant contribution to the event. **Sponsorship** is categorised into 2 levels. **Level 1 'general sponsorship'** and **level 2 'individual elements or feature sponsorship'**.

Sponsorship and Partnership definitions and benefits include:



Partnership

To be recognised as a Partner requires significant contributions to the Childhood Summit valued \$20,000 and above.

- Acknowledged from the podium daily.
- Have 1 banner beside the main stage.
- Have 1 banner in registration area.
- Acknowledged as partners on the website and logo presence.
- Acknowledged on social media.
- 1 trade table to promote relevant programs
- Membership of the 2025 Advisory Committee

Sponsorship

The 2025 Childhood Summit has 2 Levels of Sponsorship.

Level 1 - General Sponsor. Defined as a financial contribution of \$5,000 or more.

- Acknowledged from the podium daily.
- 1 pull-up banner in sponsor area in main auditorium near main stage
- Acknowledged as sponsor on the website and logo presence.
- Acknowledged on social media.

Level 2 - 'Individual Element or Feature Sponsor'

- Exclusive sponsorship of one 2025 Childhood Summit feature/element
- Acknowledged from the podium prior to commencement of the element feature of sponsorship.
- 1 pull-up banner in sponsor area in main auditorium near main stage
- Acknowledged as sponsor on the website and logo presence.

www.childhoodsummit.org.au
hello@australianinstituteofplay.org

www.australianinstituteofplay.org
Contact Hyahno Moser 0403 458 871

- Acknowledged on social media.

Overview of the 2025 Childhood Summit Features available for sponsorship

Main features include:

- Venue – AVAILABLE
- 42 Logan Children – Keynote Presenters – AVAILABLE
- Themed Child Voice Panel Discussions - AVAILABLE
- Children Cultural Presentations – AVAILABLE
- 4 Expert Grown-up Presenters – AVAILABLE
- IMAGINASIUM 2 Day PLAY FESTIVAL – free for the community – Australian Institute of Play, Worthy, The Outsiders Play Advocates, Curious Me
- Child Voice Workshops on Child-Friendly Neighbourhoods - Australian Institute of Play
- Local Inspiration Gallery – AVAILABLE
- AV & Videography – AVAILABLE
- Catering – Salvation Army Logan Communities for Children

If you would like to explore the option of sponsoring an element listed above, please let me know and I can provide specific costs of each element.

Search is on for 'Voice of Childhood'

Apply



- 40 x Child Voice Keynote Presenters Selected to represent Logan children
- Deliver up to 10min presentations on matters of importance to you!
- Speakers get paid \$220



What Happens at the 2025 Childhood Summit – Each Day?

4 x 1.5hour Sessions - Primarily children keynote presenters, with 2 grown-up presenters each day.

Daily welcome to country and Logan Children Cultural Presentation

1x Child Voice Workshop of Child Friendly Neighbourhoods

2 Day IMAGINASIUM PLAY FESTIVAL with 3 x 2hr Free Play Sessions for Children - Pop-up Loose Parts Play Installation for community to access, staffed with Playworkers. (FREE Entry).

Inspiration Gallery – Celebrating Local Stories of Play and Child Voice Support

(Previous event - 2023 Partnership & Sponsorship)



The poster features a colorful geometric background with the title 'Childhood Summit 2023' in large white letters. The word 'Childhood' is stylized with large eyes for the 'oo'. Below the title, the theme is 'Secret Lives of Children' and the subtitle is 'What Adults Need to Know!'. The dates 'June 23 & 24' and location 'Griffith University Logan Campus' are listed. A green banner states 'Collaborating for Logan Children' and 'This event is made possible by the fantastic collaborative efforts of many'. The bottom section displays a grid of logos for various partners and sponsors.

Childhood Summit 2023

'Secret Lives of Children'
What Adults Need to Know!

June 23 & 24
Griffith University
Logan Campus

Collaborating for Logan Children

This event is made possible by the fantastic collaborative efforts of many

Partners and Sponsors:

- AIPLAY (AUSTRALIAN INSTITUTE OF PLAY)
- SPRINGWOOD ROAD STATE SCHOOL
- MOZZY FOUNDATION
- Urban Synergies Group
- OUTSIDERS
- GUNYA META INC
- LOGAN together
- THE SALVATION ARMY
- Communities for Children Facilitating Partner (Funded by the Australian Government Department of Social Services)
- Jindi Mibunn BHDC Ltd
- The Bryan Foundation
- Growing Kind
- curiousme (Nurturing Little Explorers)
- Wearthy
- QUEENSLAND STATE SCHOOL
- EAGLEBY SOUTH STATE SCHOOL (AIM HIGHER)
- GRIFFITH UNIVERSITY (QUEENSLAND AUSTRALIA)

Audience – Childhood Summit presentations, Child Voice Workshops, and IMAGINUASIUM 2 DAY PLAY FESTIVAL



42x Logan Child Voice Keynote Speakers – 4 to 6 Child Voice Presenters each session

440 Parents/Guardians and Family Members supporting their children.

4x Grown-Up Keynote Presenters – 2 per day

200plus interested key decision makers and stakeholders – This event is important to any stakeholder who supports children’s health, wellbeing and life satisfaction. As well as those who understand the health of a community can be measured by the health of it’s children. Therefore, 2025 Childhood Summit stakeholders who are invited to attend include:

Federal and State Members for Government, Local Logan Councilors, Logan Council Staff, Urban Planners, Early Childhood Planners, Health Practitioners, Teachers, Early Childhood Educators, Outside School Hour Care Educators, Community Service Providers, Philanthropists, Child Advocacy Agency staff, media, relevant State and Federal Government Staff.

Total Childhood Summit audience = 682

Play Festival Audience – 6x Pop-Up Loose Parts Play Installation

420 Logan children

840 Logan family members

Play Festival Audience Total = 1,260

Child Voice Workshop Audience – 2x Child Friendly Neighbourhood Workshop

60 Logan Children

8 x Supporting Logan grown-ups.

Child Voice Workshop Total = 68

Audience – Inspiration Gallery

40x Logan stakeholders demonstrating excellence in supporting high quality child-led play and child voice

Total Inspiration Gallery Audience = 40

Total Childhood Summit Partnership/Sponsorship Audience = 2,100

2025 Childhood Summit Ticketing:

2025 Childhood Summit Advisory Committee seeks, through ticketing, **recovery of any overhead costs not covered by partnership, sponsorship and in-kind support** associated with organising and coordinating this event, thus ensuring the children's voices are heard.



Each Child Voice Keynote Presenter receives 10 free tickets to ensure they are sufficiently witnessed by family and friends.

Stakeholders audience members coming to learn from the children, will pay a daily ticketing fee. Ticketing price is yet to be determined.

If any profits are made as a result of this event, they will become fundraising dollars to support Australian Institute of Play and its charitable mission.

Help with Marketing and Promotion:

Promotion and marketing in today's media landscape relies largely on networks. Therefore, we are asking for your help to spread the word. Most efforts will be via the collaborative efforts of the 2025 Childhood Summit Advisory Committee networks via word of mouth, email and social media.

2025 Child Voice Keynote Presenter search campaign, begins 4months before the event and will enhance significant local awareness of the 2025 Childhood Summit, supporting marketing efforts.

Media will be approached to do lead-up interviews and invited to do live broadcasts from the event.

Please contact us to get hold of any marketing materials to help spread the word of this important occasion.

You are invited to join us in Collaboration and Get Involved:

There are a limited number of opportunities to ensure your organisation is connected with this exciting child-centred opportunity. Please join us in collaboration of children, their voice and agency. Together we can ensure children know they are valued members of our community and help support another generation of active citizens.

For more information regarding sponsorship or partnering opportunities and costs, please contact me.

Hyahno Moser

0403 458 871

hyahno@australianinstituteofplay.org



www.childhoodsummit.org.au
hello@australianinstituteofplay.org

www.australianinstituteofplay.org
Contact Hyahno Moser 0403 458 871